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Meet
Fashion's
New Look

*Super Model & Business
Woman*

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Key Aspects of Business Development

Today's fast-paced and evolving business environment requires companies to develop strategies that can take them from failure to success.

But how is it possible to establish exactly what is necessary to implement the best possible processes to achieve the best possible profit margins?

Patricio Valenzuela, an expert in business growth, says there are five key aspects that need to be considered.

He has a wealth of experience in the field, having created Agencia Negociadora Chile, the first Chilean company to specialize in refinancing and debt reunification through new personal loans and mortgages.

The company revolutionized the banking industry, reducing the need for customers to have to go to banks.

Valenzuela negotiated more than \$120 million in loans for clients during his involvement with the company.

With a degree in Business Management, from the University de Los Andes, in Chile, as well as a Master's in Business, Entrepreneurship, and Technology from the University of Waterloo, in Canada, he has studied what is essential to help businesses achieve spectacular growth.

Valenzuela says: "The key to long-term success is to understand your market, build strong relationships, create a strong brand, develop an online presence, and embrace innovation."

He believes there are five key aspects to consider when building business success:



Understanding Your Market

It is integral you understand your market. Research and analyze your target audience, competitors, and industry trends. Then you can tailor your products and services to meet the needs of your customers. Your research will also allow you to identify new opportunities for growth, and stay ahead of your competitors. The key is to understand the problem, and the real pain that the customers have to deal with., It is very common for entrepreneurs to fall in love with the solution but take very little time to really understand their potential clients are suffering.

Building Strong Relationships

Building strong relationships with your customers, employees, and stakeholders enables that all-important aspect - trust. By creating a culture of trust, respect, and open communication, everyone is encouraged to act with integrity and fairness. The knock-on effect here is you can create a loyal customer base, attract top talent, and foster a culture of innovation and collaboration.

Creating a Strong Brand

Having a strong brand is essential for business success. Your brand sets you apart from your competitors and makes you unique. Your brand also reflects your values, mission, and unique selling proposition.

Your brand is also reflective of the culture in your business. Creating and maintaining a positive and inclusive culture around employees and customers reflects positivity in your brand. South West is a great example. When a business has a strong brand, it has a clear identity and message. From this platform, you can build credibility and trust with your customers. In turn, you will garner new business opportunities through strong referrals and testimonials.



Developing a Strong Online Presence

Every single business needs to have a strong online presence in today's digital age. It cannot be underestimated how crucial it is for business success and growth. Your website has to be easy to navigate and provide essential information to your customers. Being active on and searchable on social media platforms like LinkedIn, Instagram, Facebook, and Twitter means you can connect with a larger audience, but also to niche in on exactly who will fall in love with your business. An online presence also enables you to build brand awareness, and engage with your customers in real-time. However, remember, it is not enough to just be present online. You must provide good quality content, and always keep your customer's needs top of mind.

Embracing Innovation

It is essential to embrace innovation and adapt to the latest technologies and trends if you wish to achieve successful business growth and development.

In order for companies to continue to grow, they should invest in research and development. You can continuously improve your products and services by staying current with industry trends and best practices. Your company's ability to innovate allows it to stay ahead of the competition, create new growth opportunities, and position itself for long-term success.

Patricio believes if businesses can harness these key areas, they can move forward and embrace challenges with confidence.

He says: "The need to stay current with new strategies and technologies has never been more critical than it is today."

Creating waves of positive change as a versatile professional

Jamie Villamor has garnered more headlines with her one-of-a-kind podcast, "Dating Intelligence," with host Christopher Louis. Wonderful are those success stories that weren't created overnight but were created from the ground up. What has stunned people more all over the world is the fact that most of these success stories consist of female professionals, business owners, artists, athletes and others who have gone ahead in making their name prominent in all that they have ever chosen to lay their hands on. We couldn't help but notice how Jamie Villamor did exactly that, rising as a versatile professional in the world of modelling, sports, social media, and entrepreneurship. This incredible woman from Las Vegas, the US, has proved herself as a multi-skilled personality and has aced her game in everything she has chosen to be a part of in her career. This has helped her become renowned as a model, podcaster, entrepreneur, and pistol shooter.



Jamie Villamor says that though she started off as a model, along the journey, she realized how there was so much more she could do to up her game in her career, and so she decided to upskill and become a versatile professional. Today, she has garnered great headlines as a podcaster and co-host with her one-of-a-kind podcast show titled "Dating Intelligence," with host Christopher Louis, where they discuss all kinds of crazy scenarios and much more. They give people relationship advice from dating to marriage and everything in between.

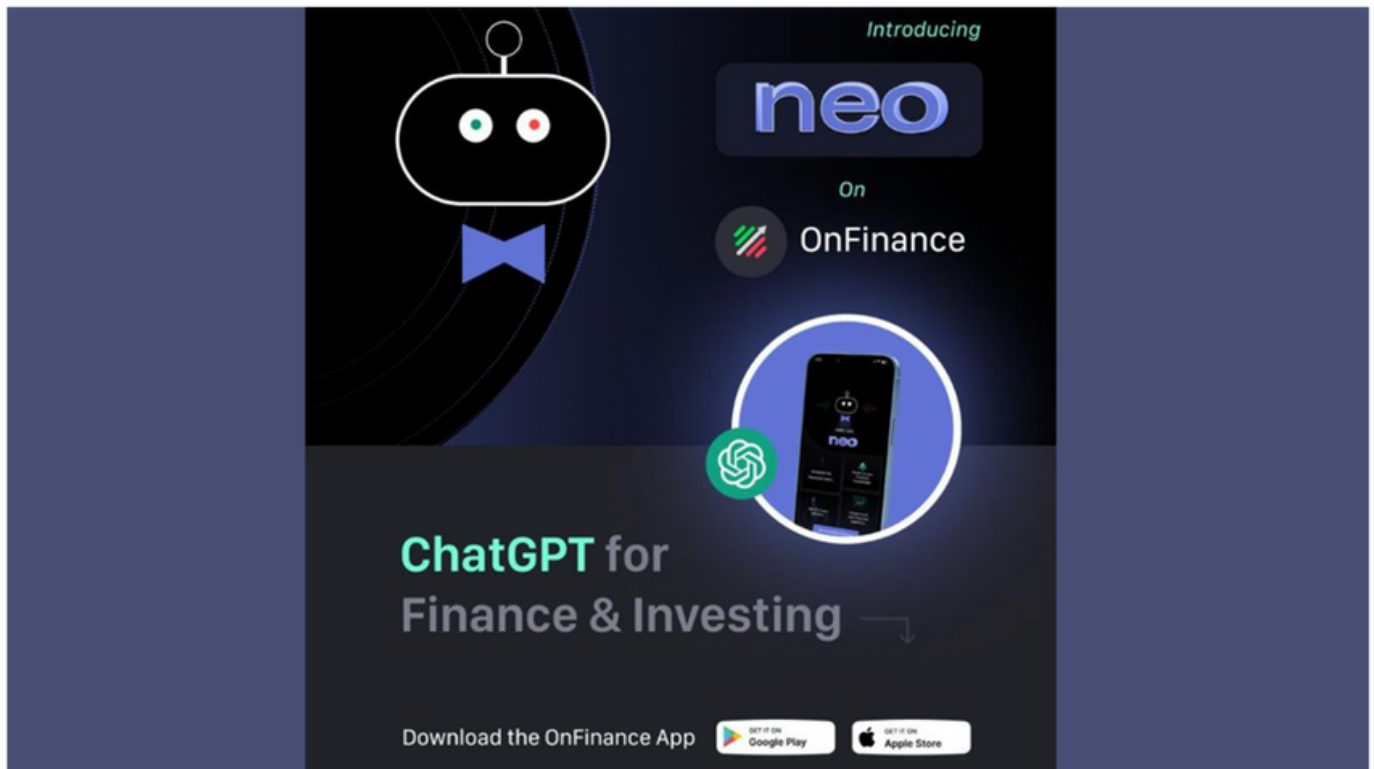


Fashion Show

She has been a sponsored competitive pistol shooter for Team Armscor and is also signed with Imperium Roots and Mojo precision. For her shooting prowess, even Forbes covered her story. She has made her name as an entrepreneur as well with her venture Vegas Bows Apparel, which has consistently grown as an apparel brand in the US. As a social media creator, she has also stunned people with her compelling content, and as a model, she has remained an influential name in the American fashion scene.

Jamie Villamor got featured on top media outlets of the world, thanks to her successes and ventures. She is glad and proud of how far her podcast Dating Intelligence has reached on YouTube, giving people the perfect blend of information, advice and entertainment on dating. This has what helped the podcast make it to the top 5% of relationship podcasts in the world.

ONFINANCE LAUNCHES NEO, A CHATGPT- POWERED CHATBOT



New Delhi (India), March 15

OnFinance, a fast-growing fintech startup committed to financial literacy, inclusion and accessibility, has launched NEO, a ChatGPT-powered chatbot that answers finance and investing queries. The new feature has quickly gained traction, with massive adoption within 48 hours of its launch, with more than 50,000+ queries already answered.

NEO is designed to provide easy, user-friendly, interactive and accessible financial education for individuals of all backgrounds and levels of experience. The chatbot leverages the power of ChatGPT, an AI language model developed by OpenAI, to provide accurate and personalized responses to users' queries.

"With NEO, we are making finance and investing literacy convenient to everyone, regardless of their level of knowledge or experience," said Mr. Anuj Srivastava, Co-Founder and CEO of OnFinance. "Our goal is to empower individuals to take control of their finances and make informed decisions, and NEO is a significant step in that direction."

NEO's user-friendly interface and natural language processing capabilities make it easy for users to learn about finance and investing. Users can ask questions about topics ranging from personal finance to stocks and trading, and NEO will provide accurate and personalized responses.

"NEO is a game-changer for financial learning and investing," said Mr. Priyesh Srivastava, Co-Founder and CTO of OnFinance. "We are committed to leveraging the latest technology, i.e. Artificial Intelligence, to provide accessible and easy-to-use financial solutions, and NEO is a prime example of that along with main value prop, i.e. AI-powered investment insights."

NEO's launch is part of OnFinance's commitment to financial inclusion and accessibility. The company has rapidly gained a following of over 60,000 users across 120+ countries in just six months, with a major focus on Indian and Nigerian investing communities, a testament to the growing demand for its services. In the coming months, NEO plans to introduce a pro subscription service for its users.

"Our mission is to bring financial literacy and accessibility to everyone," said Mr. Himanshu Saxena, CMO of OnFinance. "With initiatives like NEO, we are making strides towards achieving that goal. We believe that everyone deserves access to financial resources and knowledge, and we are committed to providing that through innovative solutions like NEO."

As OnFinance continues to expand and scale its operations, it remains committed to its core mission of promoting financial literacy and empowering individuals to take control of their financial futures. With the launch of NEO, OnFinance is poised to make a significant impact on the fintech industry and beyond.

AN INDIAN ETHNIC WEAR LABEL DRESSLINE



Mumbai (Maharashtra) [India],
March 22

There's no doubt that a woman looks most beautiful in a saree. But, when it comes to looking good, you should be comfortable with what you are wearing. This is where Indian ethnic wear like the salwar kameez wins over a saree. It's here that Mumbai, Maharashtra-based, Dressline enters the picture with its vast range of Indian ethnic wear, including the salwar kameez. Through its unique variety of beautiful garments, the company primarily aims to make its customers feel good and comfortable while looking their best whenever they want to.

The journey

Dressline is a family business that was started by three brothers whose father was from the same industry. The business has come a long way from its beginnings as a manufacturer & wholesaler. The venture that started with just 2 stitching machines has now grown to over 500 stores worldwide during its 34 years journey. The 3rd generation of the family is also actively involved in growing the company that was founded in 1989.

Even in this modern age, the saree is seen as the ultimate garment that brings out the beauty of an Indian woman. But, it can restrict your freedom of movement, stopping you from fully enjoying a festival or party. This is where the salwar kameez can help you carry yourself with dignity while looking pretty simultaneously. Unlike the saree, you can dress up in a salwar kameez whenever you want to. You can wear it for a vast range of events like a party, birthday function, wedding, festival, or even to your office. Dressline understood the need for comfortable clothing when it started designing and making the salwar kameez at a time when saris were the only staple choice for women in the country. The company also understood its customer's demand when it started making kurti, midi, and pant tops a decade ago.

The Dressline range of ethnic wear now includes Kurta sets, coordinated sets, and tunic sets. They also design and make beautiful bridal wear like the lehenga choli.

Partners in the business include Bipin Ramniklal Vira and his brothers Rajesh Ramniklal Vira and Jayesh Ramniklal Vira.

The eldest brother of all three, Bipin Ramniklal Vira, is a creative person who remains humble in spite of what Dressline has achieved since it started. He is the Chief Designer behind Dressline products who handle design & fabrics.

The second brother, Rajesh Ramniklal Vira, manages the marketing & sales of Dressline. He is a smart businessman who is persuasive. Jayesh Ramniklal Vira is the youngest of all three brothers. He manages the key functions of finance & manufacturing operations in the company.

When the three brothers first launched Dressline, their passion for creating elegant and plush Indian ethnic wear at affordable prices drove them to step into the world of retailing. With expertise in regular wear, the business spread to franchise stores in Pune, Solapur, and Pondicherry. Dressline currently supplies more than 500 retail stores across the world and is a proud owner of 4 flagship stores in Mumbai. The business growth motivated the founders to turn their hard work and inspiration into an online store that is now booming.

ACHIEVEMENTS

Apart from the love it has received from its loyal customers worldwide, Dressline has received recognition from The Clothing Manufacturers Association Of India (CMAI), which is the pioneer and most representative Association of the Indian apparel industry for over five decades. The year Dressline hits its 25th year, the brand added another feather to its cap by winning an award for 'The Most Admired Women's Wear Brand' at CMAI's Apex Awards, 2015.'

The company also won the prestigious Mid-Day Int. Iconic Designer Wear for Women's Clothing Award in 2022.

Among the biggest achievements that Dressline treasures are the love and trust that it has received from its customers in the 3 decades since it started. This is what encouraged the company to expand online after operating successfully offline. Apart from the Dressline shops, where you will get excellent service, you can also order your choice of ethnic wear from DRESSLINE's online store: at <https://dresslinefashion.com/>

FUTURE PLANS

In spite of what it has achieved, the founders of Dressline do not want to rest on its laurels. The business now aims to grow as a brand each day and keep adapting to evolving trends with passion & consistency through its products. Dressline now aims to expand and strengthen its customer base through its Flagship Stores, Franchise Stores, and Shop-In-Shop Retail after supplying over 500 stores countrywide since it started.

Dressline has faced its own share of challenges since it started. But after the success it has achieved, the business considers its biggest strength to be the loyalty of its customers and the support of its team, who have always believed in the company.

The company says, "The support our customers and team have shown over the years has led to the success of Dressline. It is absolutely thrilling to present our native Indian aesthetics to people all over the world. Not only do we specialize in cotton wear (cultivated in India), our embroideries reflect superior quality workmanship.

In the coming years, we look forward to reaching out to more people through both online and offline platforms, ensuring unmatched quality and consumer satisfaction. All we hope is that you enjoy our products as much as we enjoy offering them to you. So keep the love coming!" www.dresslinefashion.com

ACTRESS & MODEL DAWN LORI

Dawn Lori has certainly taken her time in climbing the entertainment ladder, but it takes time to do it correctly. She's a Pittsburgh native with big a big heart. Locally, she's helping those with readings on social media, and selling her oils & candles. She recently hit 100,000 followers on her Tiktok account, and then retired the account to open a backup account (TT Tag: @dawnsearlylightllc) to concentrate on her products; oils & candles.

Dawn continues to express her annoyance and concern of the many fake accounts using her picture and her LLC name, and she had filed a copyright form with TikTok. "Stating at one time they messaged my family and clients pretending to me!" She stated on disbelief.

I'm an LLC and business, and they need to realize that's fraud. I'm not just some account to take from. I have documentation from the government!



She quickly smiled when we talk about her achievements, and acting in Corley White's "My Neighbors R witches" and the feature film due out soon "One Mic."

Her modeling career has been off and on since she was very young, recently landing her two cover shoots. After a short break from social media, Dawn recently started back up her social media, and her YouTube account has sky rocketed with the return of the series "Secret Stories Of A Tarot Reader" a collaboration with director Clifton Croumbles. Dawn continues to screen-write and uses her gift in poetry in her "Magic" as she calls it.

Mostly recently Dawn spoke of her spiritual path and her journey. She began manipulating herself something was wrong. Her whole spiritual journey had been one she learned on her own through her mothers words in a book, or ancestors dreams. Attending a Christian school in grade school, she felt like an outcast. Dawn states her life that's been her feeling. "I saw more Spirits in that school than in a grocery store." She stated.

Dawn stated for years she continued to blocked her self and her gifts, because she couldn't come to terms with, why she was different, couldn't fit in and why she had them. "It was like my gift had become a curse, and it was a flashing light. It came on and off. I suppressed it so much." She put her head down, staring at the desk.

Then she smiled and said “But I found Tahverlee and I have hope.” Tahverlee; a (TT Tag: athena_in_my_blood) is a Spiritual Coach and High Priestess of ‘Moon Temple Mystery School,’ whom Dawn found on TikTok.

“She kept appearing on my page, and at first.. I didn’t think anything of it. Then I had a dream of a blue moon, and that means the final phase of the divine feminine. The adulthood of magic. Tahverlee was there with me, under the moon, and she tied my cloak and touched my face and smiled.

She said “You did it” I looked around...and I saw my ancestors all around me. Then I woke up.” Dawn stated. I messaged her the next day.

“My mother was powerful. My Grandma was powerful. I’m a loyal devotee of Saint Michael. I don’t play around to find out. I got the message. I pay attention and do what I’m told. I respect my ancestors, angels, and the spirits.

So as a priestess I enter, and as a High Priestess I’ll graduate. I have a mission, and that mission is to deliver a message. What that message is; I don’t know. But I’ll continue my readings and continue guiding my clients on their path. This path is a difficult one.

I’m in my forties now and just learning how to open up and accept them.

**My children still don’t always;
My oldest son is very involved
with the preacher’s daughter, so
you can imagine. He loves mom,
but I fear the influence’s.
My oldest daughter is open... but
at time hesitant. Yet, she’s open
minded.
Than my youngest Carrie’s the
gift. He sees and hears things
and yet, I’m the one afraid he
will go through what I did...so I
try to protect him.
Yes, indeed this path is difficult.
But God put me on it for a
reason.
This woman is on her way.
Spiritual gifts and opportunities
opening up,
Dawn is ready and willing for
manifestations she has on place.**



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